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About The Ka'ū Calendar

Daily online news and events covering all of Kaʻū from Volcano through Pāhala, Nāʻālehu, Ocean View, to Miloliʻi.

Monthly printed newspaper with guaranteed delivery to all postal addresses in Volcano and Kaʻū– totaling to 5,500 copies. An additional 2,000 go into news stands across Kaʻū.

Newspaper Ad Rates

All ads are charged by the size. See our rate sheet below. Ads are subject to price adjustments. Sign up for a year to get the best rates

*Total cost is rate / month + 4.75% tax

Readership

Daily Online	On Facebook at The Kaʻū Calendar https://www.facebook.com /kaucalendar/		
	Daily News Briefs Blog kaunewsbriefs.blogspot.com		
Monthly Guaranteed Print	5,500 Direct Mail 2,000 in the Stands		

Need Custom Advertising?

Call, text or email us for a custom-designed advertisement to promote your campaign. Cost of ad design is \$49.50 per hour.

1/12 Page Horizontal Ocean View Market

1/8 Page Horizontal BJ's Excavation & Hauling



Small Business Card OV Painting & Power Washing

1/4 Page Vertical
South Point U-Cart Inc.



1/4 Page Vertical CU Hawaii Federal Credit Union

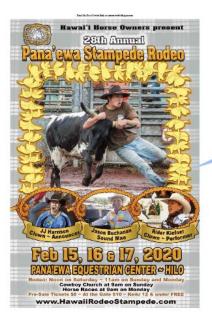
> 1/2 Page Horizontal Kaʻū Hospital





Back Page Kaʻū Coffee Festival





Back Page Pana'ewa Stampede Rodeo

Terms: First month's payment in full with Advertising Agreement, including minimum production charge for new ads. Monthly payments are due net 30 days upon receipt of invoice. Payments not received within 60 days of billing date are subject to a 1.5% per month (18% annual rate) service charge, and ad is subject to cancellation. If publisher provides graphic services or production materials, advertiser shall pay amount of written quote in contract. Advertising agency commission shall be paid monthly. If account is referred for collection, Advertise agrees to pay reasonable attorney fees and/or collection fees.

	W X H	1 MONTH	3 MONTHS	6 MONTHS	9 MONTHS	12 MONTH		
SMALL BUSINESS CARD	2" X 3.25"	\$150	\$143	\$136	\$122	\$114		
1/12 PAGE HORIZONTAL	3.75" X 2.5"	\$222	\$207	\$193	\$179	\$157		
1/12 PAGE VERTICAL	2.375" X 3.75"	\$222	\$207	\$193	\$179	\$157		
1/10 PAGE SQUARE	3.25" X 3.25"	\$279	\$272	\$243	\$222	200		
1/8 PAGE HORIZONTAL	4.9" X 3.25"	\$322	\$300	\$265	\$250	\$236		
1/8 PAGE VERTICAL	2.375" X 7.625"	\$322	\$300	\$265	\$250	\$236		
1/6 PAGE SQUARE	4.9" X 5"	\$431	\$379	\$350	\$336	\$315		
1/4 PAGE HORIZONTAL	10" X 3.75"	\$501	\$486	\$450	\$422	\$400		
1/4 PAGE VERTICAL	4.9" X 7.625"	\$501	\$486	\$450	\$422	\$400		
1/3 PAGE HORIZONTAL	10" X 5"	\$636	\$601	\$572	\$543	\$515		
1/3 PAGE VERTICAL	3.25" X 15.25"	\$636	\$601	\$572	\$543	\$515		
1/2 PAGE HORIZONTAL	10" X 7.625"	\$937	\$887	\$844	\$800	\$758		
1/2 PAGE VERTICAL	4.9" X 15.25"	\$937	\$887	\$844	\$800	\$758		
3/4 PAGE HORIZONTAL	10" X 10.75"	\$1,316	\$1,266	\$1,201	\$1,158	\$1,101		
3/4 PAGE VERTICAL	7.5" X 15.25"	\$1,316	\$1,266	\$1,201	\$1,158	\$1,101		
FULL PAGE INTERIOR	10" X 15.25"	\$1,616	\$1,516	\$1,430	\$1,316	\$1,201		
FULL PAGE BACK	10" X 15.25"	\$2,345	\$2,245	\$2,116	\$2,002	\$1,902		
CLASSIFIED AD (TEXT ONLY)	\$2.86 per word							
INSERTS	8.5" X 11" SHEET Save time & money by purchasing inserts. Inserts may be zoned according to zip code. 40 cents per single-page insert, cost of multiple inserts depends or weight. Ask for printing costs, if needed.							